

The Nordic Plus Conference
“Co-operation Makes Us Stronger”

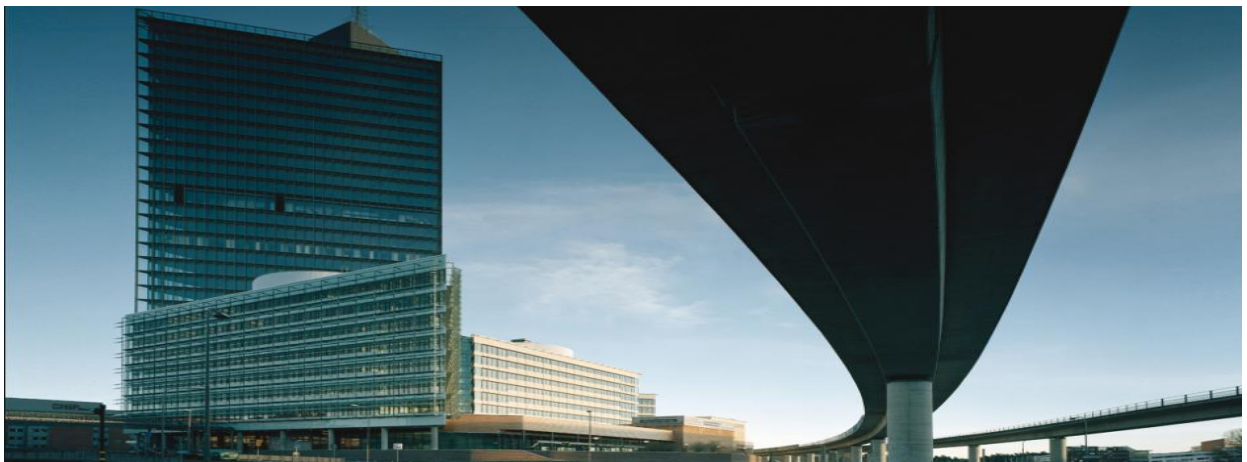
26th of September 2017



together with

The 15th Swedish National ITS Conference 2017
“Towards a Smart Sustainable Transport Society”

Stockholm KISTA Science Tower 27th -28th of September 2017



PROGRAMME* (for Estonian participants)

25.09.2017

19.30	Arrival to the Arlanda Airport (with SAS flight leaving on 19.30 from Tallinn)
19.30 - 20.30	Transport from airport to the Memory hotel
20.30 - 21.00	Check-in to the hotel
21.00 – 23.00	Networking dinner for Estonian participants (place will be specified)

Nordic Plus Conference “Co-operation Makes Us Stronger”

26.09.2017

Venue: Kista Science Tower, Färögatan 33 Kista

10.30 – 10.45	Registration
10.45 - 11.00	Welcome words
11.00– 12.00	Keynote Speakers: <ul style="list-style-type: none">• Estonia:<ul style="list-style-type: none">○ Mr. Ph.D. Dago Antov, professor of transport planning, Tallinn Technical University <i>“Estonia as ITS Test Lab”;</i>• Finland:<ul style="list-style-type: none">○ Ms. Maria Rautavirta, Ministry of Transport and Communication <i>“Digital Transformation in Finnish Mobility sector”</i>• Sweden:<ul style="list-style-type: none">○ Mr. Olle Isaksson, Ericsson AB <i>“Ericsson Operations and Development within the Transportation Area – Lessons learnt and potentials”</i>
12.00– 12.45	Lunch
12.45 – 13.45	Overview of ITS Development in Each country: <ul style="list-style-type: none">• Finland:<ul style="list-style-type: none">○ Mr. Veli-Matti Lahti, VTT Technical Research Centre of Finland Ltd <i>“Overview of Intelligent Transport in Finland”</i>• Estonia:<ul style="list-style-type: none">○ Mr. Indrek Gailan, Estonian Ministry of Economical Affairs, Transport Planning Department <i>“Overview of Intelligent Transport in Estonia”</i>




	<ul style="list-style-type: none"> • Sweden: <ul style="list-style-type: none"> ○ Mr. Per Wenner, Swedish Transport Administration <i>"The Swedish ITS Strategy, Connected and Autonomous Driving - an Overview"</i>
13.45 – 15.00	<p>Data as the Enabler of Innovative Products and Services in ITS:</p> <p>Moderator: Risto Kulmala, Liikennevirasto/Trafikverket, Finland</p> <p>Speakers:</p> <p>Finland</p> <ul style="list-style-type: none"> • Mr. Matti Seimola, Mediamobile Nordic <i>"Thinking data out of the box and making good business"</i> • Mr. Erik Kanerva, Shareit <i>"VAMOS – a peer-to-peer mobility ecosystem and rural services"</i>, Finland <p>Estonia</p> <ul style="list-style-type: none"> • Mr. Gaspar Anton, Reach-U <i>"Mobile mapping for automated road asset management"</i> • Mr. Martin Lumiste, Proekspert <i>"Data as an enabler of energy optimization in transportation"</i> <p>Sweden</p> <ul style="list-style-type: none"> • Mr. Per-Olof Svensk, Swedish Transport Administration <i>"The eco-system of data exchange"</i> Mr. Anton Fitzthum, Kapsch TrafficCom <i>"Enabling Mobility-as-a-Service initiatives on local, regional and national level"</i>
15.00 – 15.30	A short walk from the venue at Kista Science Tower to Ericsson House room "Modemet 1" at Blåfjällsgatan 4 / Modemgatan 10-12 / Digitalgatan 11 in Kista.)
15.30 – 16.30	Ericsson Modemet 1, presentations/demonstrations Host: Ericsson AB
16.30 -17.30	Networking at Ericsson

Swedish National ITS Conference
“Towards a Smart Sustainable Transport Society”
27.09.2017

Venue: Kista Science Tower, Färögatan 33 Kista

09.00 – 09.30	Registration
09.30 – 10.30	<p>Opening of the conference</p> <p>Moderator: Mr. Åke Lindström, ICT Development Director Kista Science City</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ms Katarina Norén, Director General – Sjöfartsverket • Ms Anna Nilsson-Ehle, former Director at Safer and chairperson at Vinnova • Ms Jennie Martin, CEO, ITS United Kingdom
10.30 - 12.00	<p>Connected, Electrified, Fossil Free and Automated Driving</p> <p>Moderator of the session: Mr. Jan Hellåker, Program Director, Drive Sweden</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Eva Schelin, CEO, IQ Samhällsbyggnad <i>“The city of tomorrow – how does it look like, how smart will it be, what do we mean?”</i> • Ms. Anna Pernestål, ITRL/KTH; Mr. Kent-Eric Lång and Mr. Birger Löfgren, RISE Viktoria <i>“Swedish experiences, thoughts, intentions and contents with Test Sites inclusive the value of Policy lab”</i> • Mr. Marcel Kroeze, CEO, Nobina Technology and Mr. Peter Sorgenfrei, CEO Autonomous Mobility <i>“The use of Minibuses. Is it a way to come closer to sustainable transport, the last or first mile concept?”</i> • Mr. Stefan Myhrberg, Ericsson <i>“Cloud solutions for the connected driving. Safety, security, privacy issues besides other benefits”</i>
12.00 – 13.00	Lunch
12.45 – 13.45	<p>Connected and Automated Driving: Nordic and European Cooperation</p> <p>Moderator: Ms. Eva Schelin, CEO, IQ Samhällsbyggnad</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Risto Kulmala, Liikennevirasto, Finland • Mr. PO Svensk from Trafikverket, Sweden



	<ul style="list-style-type: none"> • Mr. Harri Santamala, Helsinki Metropolia University of Applied Sciences, Finland • Mr. Marten Kaevats, Estonian Government Office, Estonia • Ms. Åsa Vagland, Deputy Director, Ministry of Enterprise and Innovation, Sweden • Ms. Yvonne Wärnfelt, Transportstyrelsen, Sweden • representatives from Volvo / Scania, Vinnova, Sweden
13.45 – 14.05	Mingle
14.05-16.00	<p>Sustainable Mobility as a Service</p> <p>Moderator: Magda Collado, RISE Viktoria</p> <ul style="list-style-type: none"> • Mr. Per-Erik Holmberg, Rise Viktoria <i>"Global view on MaaS"</i> • <i>"Sustainable – what do we really mean?"</i> Discussion between representatives from Swedish Energy Agency, Volvo Cars, Scania, Stockholm Miljöförvaltning (Eva Sunnerstedt) and Göteborgs Trafikkontor • <i>"The RoadMap – Sustainable Mobility, next generation trips and transports according to the main actors"</i>  Discussion between the representatives from Samverkansprogrammet, Rise Viktoria (Per-Erik Holmberg), Drive Sweden (Charlotte Lejon), Swedish Energy Agency (Filip Kjellgren), Vinnova and Drive Sweden • Mr. Tuomo Parjanen, PayiQ and Sami Sahala, Forum Virium <i>"Mobility as a Service – from vision to reality"</i> • Ms. Eva Sunnerstedt and Ms. Karolina Pamp, SLL from Gothenburg Västtrafik and IMOVE-project <i>"What is happening in Stockholm and Göteborg – Eccentric and DenCity"</i> • <i>Sum up: Which are the key elements for success?</i>
16.00-17.00	<p>Sales Pitch</p> <p>Invited SME's and a presentation of the World Congress 2018 in Copenhagen</p>

17.00-19.00	After Work mingle and the ITS Award 2017
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28.09.2017

08.20-09.00	Transfer from the hotel to the Stockholm Traffic Management Centre
09.00-10.00	<p>Visit of the Stockholm Traffic Management Centre (Kristinebergs Slottsväg. 10, Stockholm)</p> <ul style="list-style-type: none"> • meeting with Mr. Claes Brehmer, production manager <p>More information about Trafik Stockholm can be found HERE</p>
10.00-10.30	Transfer to Stockholm City
10.30-12.00	<p>Meeting with Stockholm City Transport Department (Fleminggatan 4)</p> <p>Topics covered:</p> <ul style="list-style-type: none"> • Urban Mobility Strategy (Mattias Lundberg) • Mobility as a service (Helene Carlsson) • Parking – an instrument in a sustainable transport system (Jan Prestberg) • Innovative city distribution and consolidation (Robin Billsjö- to be confirmed)
12.00-19.00	Free time for B2B meetings
20.35	Departure from Arlanda Airport to Tallinn

**The program is preliminary, changes are possible.*

